

06/28/00



jc845 U.S. PTO

06-29-00

A

PATENT  
Attorney Docket No: 108.0003-00000  
Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steven Michael Schein

Serial No: N/A

Filed: June 28, 2000

For: INTELLIGENT MEDIA TARGETING  
SYSTEM AND METHOD

Art Unit: N/A

Examiner: N/A

jc511 U.S. PTO  
09/05/05  
06/28/00

CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL

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Date of Deposit: June 28, 2000

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

I hereby certify that

- ☒ Two copies of a letter of transmittal
- ☒ 2 checks in amount of \$ 1,386.00 as filing fee and \$ 40.00 as recordation fee
- ☒ Patent application ( 23 page(s) including specification, claims, and abstract)
- ☒ 3 sheet(s) of informal drawings
- ☒ Executed Declaration and Power of Attorney
- ☒ Assignment and Recordation Cover sheet
- ☒ Information Disclosure Statement, Form PTO-1449, and copies of cited references
- ☒ Return postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service with sufficient postage under 37 C.F.R. § 1.10 on the date indicated above and are addressed to:

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Date: June 28, 2000

14500 Avion Parkway, Suite 300  
Chantilly, Virginia 20151-1101  
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Sandra L. Blackmon

Name of person mailing papers

*Sandra L. Blackmon*  
Signature

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re application of:

Steven Michael Schein

Serial No: N/A

Filed: June 28, 2000

For: INTELLIGENT MEDIA TARGETING SYSTEM AND  
METHODJc511 U.S. PTO  
09/605695  
06/28/00Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Transmitted herewith for filing is the patent application identified above.

- ☒ 3 sheet(s) of drawings (☐ formal ☒ informal) is(are) enclosed.
- ☒ 23 application page(s) including specification, claims, and abstract of the invention are enclosed.
- ☒ An assignment of the invention to Intertainer, Inc ☒ and Recordation Form are enclosed ☐ will follow.
- ☐ An associate power of attorney ☐ is enclosed ☐ will follow.
- ☐ A verified statement to establish small entity status under 37 C.F.R. §§ 1.9 & 1.27 is enclosed.
- ☒ Declaration and Power of Attorney ☒ is enclosed ☐ will follow.
- ☐ A certified copy of      Patent Application No.      filed      from which priority is claimed under 35 U.S.C. § 119 is enclosed.
- ☒ IDS enclosed (☒ with references).
- ☐ Preliminary Amendment is enclosed.

## CALCULATION OF FEES

ITEM		TOTAL NO. OF CLAIMS		NO. OF CLAIMS OVER BASE	LG/SM \$ ENTITY FEE		\$ AMOUNT	\$ FEE	
A	TOTAL CLAIMS FEE	37	-20	17	LG=\$18 SM=\$9	\$18	\$ 306		
B	INDEPENDENT CLAIMS FEE*	8	-3	5	LG=\$78 SM=\$39	\$78	\$ 390		
C	SUBTOTAL - ADDITIONAL CLAIMS FEE (ADD FINAL COLUMN IN LINES A + B)							\$ 696	
D	MULTIPLE-DEPENDENT CLAIMS FEE					LARGE ENTITY FEE = \$260 SMALL ENTITY FEE = \$130		\$ 0	
E	BASIC FEE					LARGE ENTITY FEE = \$690 SMALL ENTITY FEE = \$345		\$ 690	
F	TOTAL FILING FEE (ADD TOTALS FOR LINES C, D, AND E)							\$ 1,386	
G	ASSIGNMENT RECORDING FEE							\$ 40	\$ 0
	*LIST INDEPENDENT CLAIMS [LIST OF INDEPENDENT CLAIMS]								

- ☒ A check in the amount of \$ 1,386 to cover the filing fee and extra claims fees is enclosed.
- ☒ A check in the amount of \$ 40 to cover Assignment Recordation fee is enclosed.

